

MK STORM



Milton Keynes Junior Ice Hockey Club Sponsorship

MK Storm, Milton Keynes Junior Ice Hockey Club, Planet Ice, 1 South Row, Elder Gate, Milton Keynes,
England, MK9 1DL

Email: mkstorm.vicechairperson@gmail.com

Who are we?

MK Storm are a junior ice hockey team based at the Planet Ice rink in Milton Keynes. We take players from ages 5 to 18 years old. The club is governed by the English Ice Hockey Association (EIHA).

Milton Keynes Junior Ice Hockey Club (MKJIHC) was established in 2002 to promote, govern and improve organised junior ice hockey in Milton Keynes and the surrounding areas. The club built on its roots from its early days as MK Kings Juniors who were formed in 1990. It fosters among its members, parents, supporters, and teams a community and sportsmanlike spirit. Our teams play in the EIHA South leagues.

We aim not only provide the skills to play the fastest team sport on the planet but to also inspire children to establish a healthy lifestyle and good conduct that they can use throughout their life and transfer skills they learn through being part of a team. As part of the team members learn teamwork, communication, responsibility, accountability, perseverance, patience, and hard work as well as the importance of good nutrition and exercise.

Throughout our years of being established we are proud to have players who have gone onto represent the sport at county level, play for team GB and go onto play in national and elite league team's.

Why sponsor Milton Keynes Junior Ice Hockey Club?

Sponsorship of a sporting team, particularly for junior members shows that your organisation supports the health, fitness and wellbeing of young people in our community. Ice hockey is the fastest team sport in the world and is still growing in popularity in the UK.

Ice hockey is a financially demanding sport and sponsorship is an essential part of being able to provide the children with the best standard of equipment and training to allow as many people as possible within the community to be included.

We would love new companies to be part of our team and help promote sport in our local community.

MK Storm, Milton Keynes Junior Ice Hockey Club, Planet Ice, 1 South Row, Elder Gate, Milton Keynes, England, MK9 1DL

Email: mkstorm.vicechairperson@gmail.com

Why do we need sponsorship?

Here at MKJIHC we aim to make junior ice hockey accessible to as many children as possible and keep training fees to a minimum and provide equipment and training to give the best experience possible.

Costs associated with playing ice hockey include:

- Private hire of the ice rink for “ice time” for team practice sessions and matches
- On ice EIHA game officials for matches
- Training courses for club coaches
- Training equipment (goals, pucks, cones, bibs, passers ect)
- Registration costs for “off ice” officials
- Providing loan kit to allow more children to be able to play

With costs of the sport going up all the time post covid and with interest rates and inflation rising sponsorship is an essential part of providing our aims as a club.

What we offer our sponsors

Benefits of supporting MKJIHC include:

- Publicity on our website and social media outlets
- Exposure to potential customers from our website
- Being seen as actively supporting a local youth sports organization in the community
- Establishing a long-lasting partnership with Milton Keynes Junior Ice Hockey Club and see junior ice hockey players grow and develop into young adults

Sponsorship opportunities available

Opportunities available include:

- Club sponsorship
- Age group sponsor for U10's, U12's, U14's, U16's and U18's
- On-ice and off-ice training equipment
- Pathway sponsor
- End of season awards
- Team building and club activities
- League game trophies sponsor
- Age group training jersey sponsor

All sponsors will receive the following:

- Company logo and details on club website.
- Company details shared on club social media as a sponsor of the club.
- Be a welcome guest at all home game matches.
- Other benefits are detailed in the individual sponsorship packages.

Sponsorship packages are flexible and can be tailored to align with individual corporate strategies and budgets. Your generous sponsorship will allow us to enrich the players experience.

MKJIHC is run by unpaid volunteers and all money raised will go towards supporting the club adhering to the agreed terms of the sponsorship.

Sponsorship is renewable on a 12 month basis not "per season" depending on agreed package to ensure sponsors can join at any time.

We look forward to welcoming you to be part of our team. For further details please contact: mkstorm.vicechairperson@gmail.com