



## **On-ice and Off-ice Equipment Sponsorship**

### **How does on-ice and off-ice equipment sponsorship work?**

Ice hockey although played on ice also requires activities off the ice to further players development in the sport. Off ice training can help players develop their skating speed, stamina, strength, and power. It can also help reduce the risk of injuries from improved fitness levels. Due to this the club always needs equipment that can be used to further the training if played both on and off the ice.

### **What will your sponsorship cover?**

Your sponsorship will allow the club to provide more on ice training equipment such as goals, pucks, passers, blockers, shot targets, bibs ect. Off the ice it will allow the club to provide cones, footballs, hurdles, agility ladders, resistance bands, weights ect.

### **How much is the sponsorship for?**

The total amount for sponsorship for one season is £1,000.00.

Amounts (including smaller donations) can be tailored to your company wishes and any amount is welcomed.

This money will only be used for training equipment.

### **What will you get?**

- Company name, details and logo on MK Storm website.
- Company name shared on club social media.
- Group picture with company representatives and players from the selected age group for use on social media/company publications to bolster your community support projects.